5 ways Device as a Service empowers IT

By Jennifer D. Bosavage

When IT departments are saddled with tedious tasks, like tech refreshes, security audits, and setting up or decommissioning accounts, they can't participate in making the strategic decisions that will add to their business's bottom line. This can stifle the innovative potential of an increasingly vital department, which given the way tech advances, no business can afford.

Device as a Service, also known as DaaS, is a solution that allows businesses to invest in as much—or as little—hardware support as they want, from vendors who are experts in technology. Better yet, DaaS scales up or down based on need and can close any gaps in your infrastructure. DaaS covers the entire device lifecycle from configuration to disposal, leaving your IT team time and energy to focus on creating products and solutions that will grow the company's revenue, like digital transformation.

Here are five ways implementing DaaS can **free your IT team** to work on more strategic tasks:

1. Reduce routine PC tasks

According to the IDC InfoBrief, sponsored by HP Inc, "Transforming Device Lifecycle Management with Device as a Service, March 2017," IT managers said they spent on average 14 percent of their time managing devices, and 50 percent said they spent too much time managing devices. Whether it's helping employees reset their passwords, managing repairs, or granting their devices access to the business network, managing the device lifecycle can consume too much time.

With DaaS vendors, organizations can outsource device management, so IT managers can focus on more strategic projects.

2. Ease budgetary concerns

DaaS can include hardware, software, and services at a consistent monthly rate. Simplifying the cost structure saves money, as well as time spent budgeting. Companies that need to scale up to meet demand or scale down due to budgetary constraints can easily do so within DaaS.

In today's quickly evolving tech landscape, where change happens almost daily, this type of adaptability will only become more vital to survival and growth—and having the flexibility to adjust on the fly will play an important role in keeping pace with the competition.

3. Internal users will smile

Company employees want the latest and greatest technology—and they don't want to wait for it. Providing device refreshes and upgrades can be time-consuming and process-intensive, and the longer employees wait, the more imperative the need.

A DaaS provider can focus on making these internal users happy by providing them with the latest devices and new technology to meet their needs at a cadence that makes sense for the business.

4. Tighten up security with device management

Regardless of business size, your employees likely rely on multiple devices to do their job. Without the proper device management systems in place, this fleet of devices can quickly grow from dozens to hundreds—even thousands for larger organizations. IT may spend a significant amount of their time trying to keep track of these devices, but it can prove incredibly challenging and tedious to ensure every single device adheres to policy and security standards.

Enter, DaaS. Many DaaS vendors offers security services and software. Having a DaaS solution provider also ensures customers are working with newer and more secure devices. This frees up IT managers to spend more time creating and implementing additional security initiatives and technology strategies to help their companies become more competitive.

5. DaaS can deal with disposal

One of the biggest headaches companies face is determining what to do with older devices. Wiping them clean, figuring out if they can be repurposed, and redeploying or recycling them takes time away from contributing to the business's core competency—not to mention the security implications of any data they still contain.

One of the best and fastest ways to improve overall productivity—and enable IT to participate more fully in developing the strategic direction of a company—is to outsource device disposal responsibilities. While vital to the success of the business, this important process can be handled by DaaS vendors with secure and compliant methods.

If your IT team is bogged down with routine tasks, day in and day out, it might be time you looked into a new solution to free them up and utilize their talents to maximum effect.

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